Landscape Ontario

The Landscape
Horticulture
Profession:
Careers &
Pathways







About Landscape Ontario





9 Chapters in Ontario

Ottawa, Upper Canada, Durham, Toronto, Golden Horseshoe, Waterloo, London, Windsor, Georgian Lakelands

10 Sectors

Garden Center, Grounds
Management, Grower, Interior
Plantscape, Irrigation, Landscape
Design, Landscape Construction,
Lighting, Snow & Ice Management,
Turf Management



3000 companies, Over 100,000 FTE's



Largest Voluntary Horticultural Trades Association in Canada



Part of the Canadian Nursery Landscape Association (CNLA)



40+ Years of Experience as an Association



14.48 Billion national economic contribution*







*Deloitte, 2009





Landscape Horticulture & Green Infrastructure

Green infrastructure is defined as the natural vegetative systems and green technologies that collectively provide society with a multitude of economic, environmental and social benefits.

- Urban Agriculture
- Parks & Open Spaces
- Urban Forests
- Stormwater Mitigation
- Wetlands & Waterways
- Green roofs & Living Walls







Impact

of the Landscape Horticulture Profession



Promoting Environmental Stewardship



& VibrantCommunities



Enhancing Quality of Life / Health & Wellness

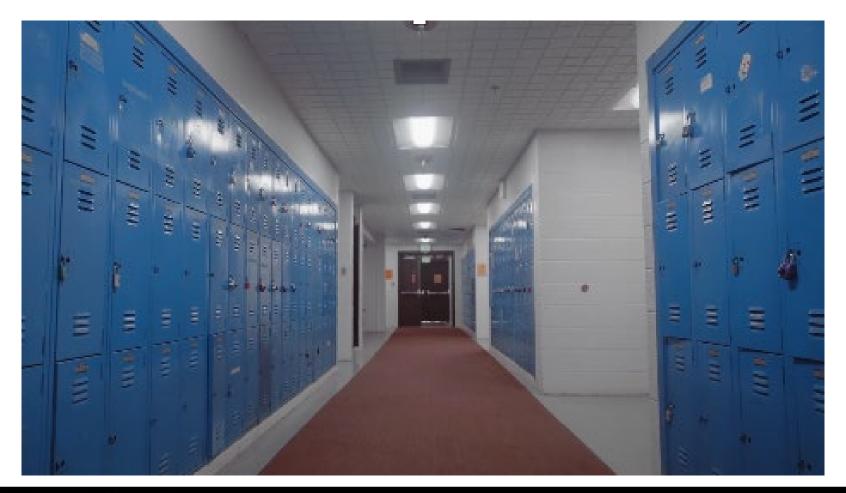


Fulfilling & Diverse Life-Long Careers





Careers for People and the Land

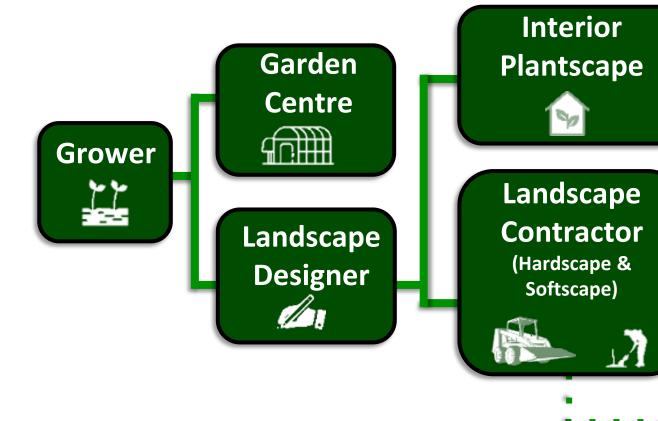






Where Do You See Your

Career Growing ?



Grounds
Management

Turf
Management
(IPM)

Snow & Ice Management



Lighting



Irrigation

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Green for Life!

GREEN*CAREERS



Grower











Garden Centre













Landscape Designer







Landscape Contractor









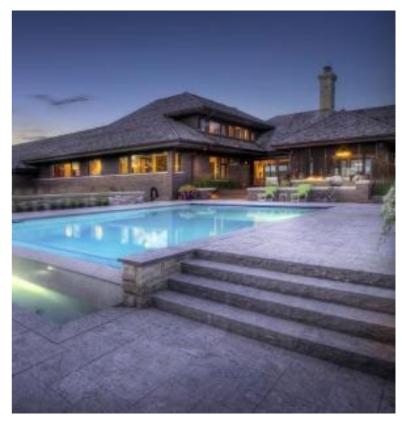




Hardscape











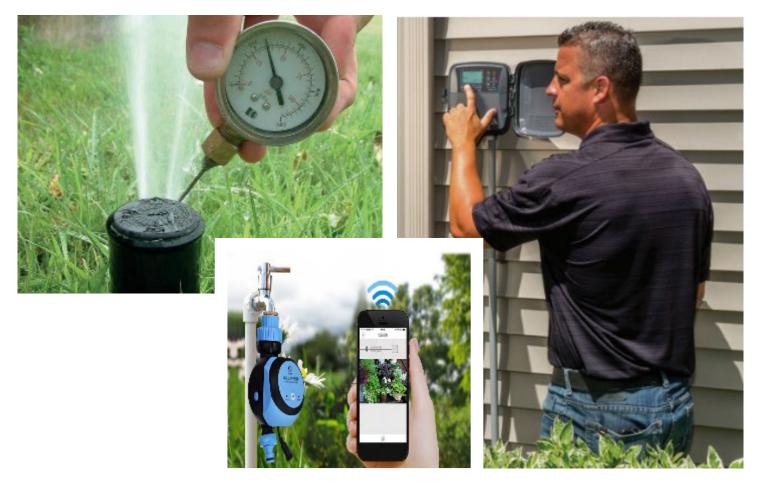
Softscape







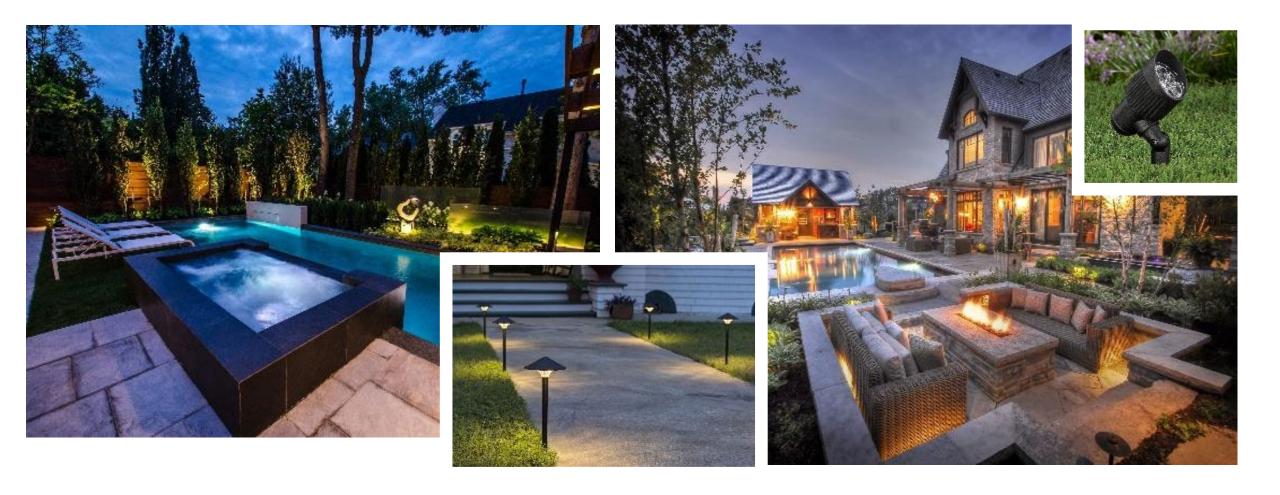
<u>Irrigation</u>







Lighting







Interior Plantscape









Grounds Management









Turf Management















Integrated Pest Management







Snow & Ice Management









When Opportunity Knocks

Reality Today



Environment & Climate Change



Large Retiring Workforce



60,000+ Projected Labour Shortage

Employers are....



Turning away work due to labour shortage



Hiring between 1-10 employees per year



Looking for trained individuals



Providing Multi-Sector Career Opportunities





Skills & Attributes







Lifestyle of a Landscape

Horticulture Professional



A career that helps the environment



A Global Profession, with worldwide opportunities



A career opportunity that is multi-faceted and develops transferrable skills



Opportunity to be creative, build, and see the results of projects you create



Being active and working with nature



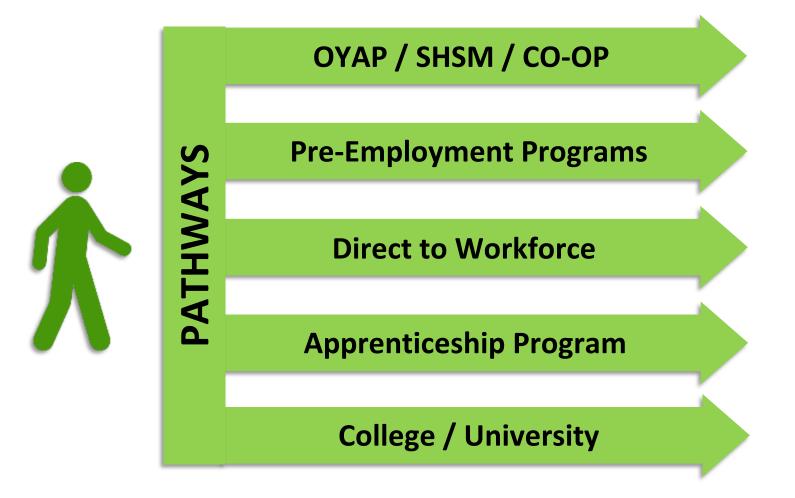
Being part of an adaptable and ever-evolving profession







Career Pathways

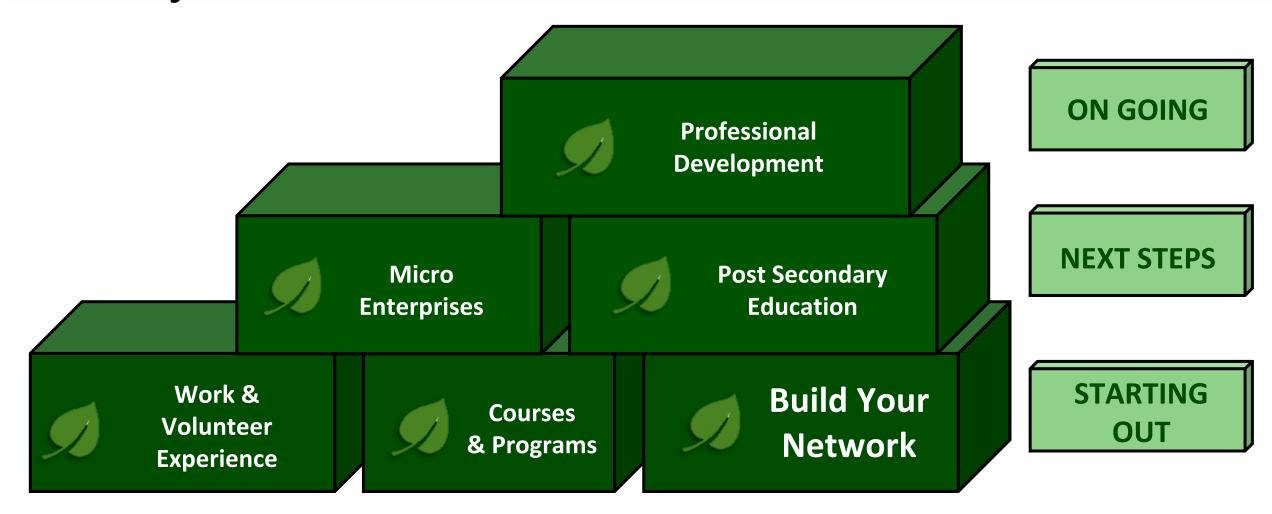








Build your Future





Post - Secondary Programs





































Why They Chose Post - Secondary Education

Destiny



"To teach and improve people's lives through horticulture and plants"

Niagara Parks School of Horticulture

Tobias



"To improve food security in northern communities of Canada"

Fanshawe College

Nicole



"To help agriculture businesses become more sustainable"

University of Guelph

Tristan

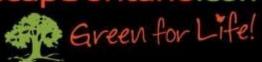


"To support my career path while gaining onthe-job experience"

Apprentice Mohawk College

HORTICULTURAL TRADES ASSOCIATION

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Post - Secondary:

Horticulture Technician Apprenticeship Program



Training Standard Skills log book *Completed on the job



5,400+/- On-the-job Hours



Two 12 week in-class sessions (winter months)











\$4,000 in Grants; **Government Subsidies Available**



'Earn While You Learn'





Professional Development

& Certifications





















Over 150 Seminars offered a year!



Career Opportunities



Entry Crew Member



Horticultural Tech



Crew Leader/Foreman



Supervisor



Landscape Manager



Nursery Worker



Carpentry



Small Engine Tech



Turf Specialist



Irrigation & Plumbing



Landscape Designer



Hardscape & Masonry



Pool/Hot Tub Installer



Lighting & Electrical



Equipment Operator



Arborist



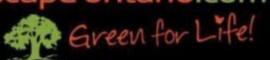
Snow & Ice



Garden Center Sales

HORTICULTURAL TRADES ASSOCIATION

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Scholarships & Bursaries



Provides over \$40,000 in Scholarships to landscape horticulture students a year!

Application deadline <u>June 30th</u> for the upcoming academic year



For More Information, Visit: https://landscapeontario.co m/scholarship-and-bursary







Become A Landscape Ontario Student Member

Landscape Ontario offers FREE Student and Educator membership!

Member Benefits:

- Free weekly enews
- Electronic Landscape Ontario magazine
 Networking at chapter meetings
- Member discounts on seminars and sector specific conferences
- Discounts to some of our endorsed suppliers



To become a member, Visit:

https://horttrades.com/student-teachermembership







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Any Questions?





